



FP7-SPACE 2013-1 - Grant n° 606983

D11.8 Project newsletters collection

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Disclaimer

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Executive summary

This deliverable collects and describes the ERMES newsletters produced during the project's lifespan with the aim to disseminate the main information on ERMES results and achievements to a wide audience.

1 Introduction

This deliverable collects and describes the ERMES newsletters produced during the ERMES project's lifespan with the aim to disseminate the main information on ERMES results and achievements to a wide audience.

In total, four e-newsletter (from number 1 - released in April 2015 - to number 4 - released in October 2016) were produced so far. The e-newsletters were based on a carefully designed ERMES template, and were delivered through e-mail, published on the ERMES website, and shared through private social networks accounts. ERMES partners provided the contact lists for journalists, local/national stakeholders, beneficiaries etc., which formed the first inventory to which the newsletters were sent. The ERMES web site offered also the possibility to add additional readers to subscribe to the project's newsletter. The audience of the ERMES newsletter has then grown in the course of the project, and now includes more than 300 recipients, including Spanish, Italian and Greek project's contacts and stakeholders.

Newsletters' content included detailed information concerning activities or events related to the project. In particular, each ERMES Newsletter was focused on a specific relevant achievement of the semester, while also providing links to all other related news on ERMES results, activities and events.

This deliverable is divided in four sections, which briefly summarizes the content of a specific newsletter:

- Section 1: Newsletter number 1
- Section 2: Newsletter number 2
- Section 3: Newsletter number 3
- Section 4: Newsletter number 4

Submission of a final Newsletter focusing on the main results and achievements of ERMES is foreseen after the projects' final meeting.

1.1 ERMES Newsletter number 1

The 1st number of ERMES newsletters was edited and released by CNR IREA in April 2015, after the 1st year project meeting held in Valencia in March 2015 and was described in D11.2 (Dissemination Plan and Reporting). Its main focus was to describe the outcomes of the first ERMES annual meeting, and introduce readers to ERMES main objectives and concepts.

A copy of the first newsletter is available on the official ERMES website at the following page:

http://www.ermes-fp7space.eu/wp-content/uploads/2014/09/ERMES_newsletter1-2015.pdf.

Figure 1.1 shows a preview of Newsletter number 1.



Figure 11: Main content of ERMES Newsletter number 1

1.2 ERMES Newsletter number 2

The 2nd Newsletter was edited and released by CNR IREA in October 2015 and refers to the semester April-October 2015. The focus of Newsletter number 2 was on the main results of the 1st year of ERMES demonstration activities, carried out during 2015 rice season. In particular it showcased the activities dedicated to the generation of information and implementation of the main foreseen project's products both for the Regional (RRS) and Local (LRS) rice services. It also contained information on ERMES results, news and events of the semester. A copy of the second newsletter is available on the official ERMES website at the following page:

<http://www.ermes-fp7space.eu/wp-content/uploads/2015/10/ERMESnewsletter2.pdf>.

Figure 1.2 shows a preview of Newsletter number 2.

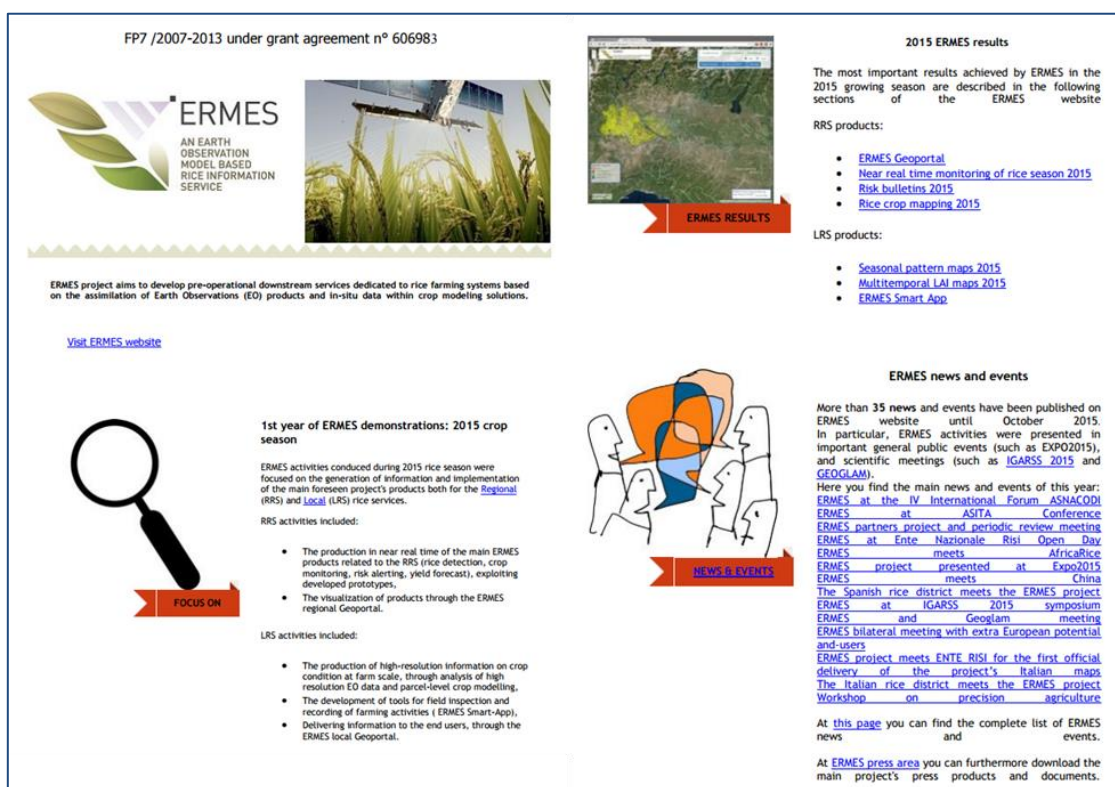


Figure 1.2: Main content of ERMES Newsletter number 2

1.3 ERMES Newsletter number 3

The 3rd ERMES newsletter was edited and released by CNR IREA on April 2016. It was focused on 2015 Greek demonstration activities and highlights of the 1st year of validation. It also provided links to various other information on ERMES results, news and events of the semester. A copy of the third newsletter is available on the official ERMES website at the following page:

http://www.ermes-fp7space.eu/wp-content/uploads/2016/04/ERMES_newsletter_3.pdf

Figure 1.3 shows a preview of Newsletter number 3.



Figure 1.3: Main content of ERMES Newsletter number 3

1.4 ERMES Newsletter number 4

The 4th ERMES newsletter was edited and released by CNR IREA on October/November 2016. It reported a focus on the ERMES web-based Geoportal, which allows authorized users to visualize information relevant for rice crop monitoring at regional scale (Regional Rice Service) and for sustainable crop management at local scale (Local Rice Service), and on the main results and achievements of 2016 ERMES demonstration. It also contains information on ERMES results and achievements, news and events of the semester. A copy of the first newsletter is available on the official ERMES website at the following page:

http://www.ermes-fp7space.eu/wp-content/uploads/2016/11/ERMES_newsletter4.pdf .

Figure 1.4 shows a preview of Newsletter number 4.

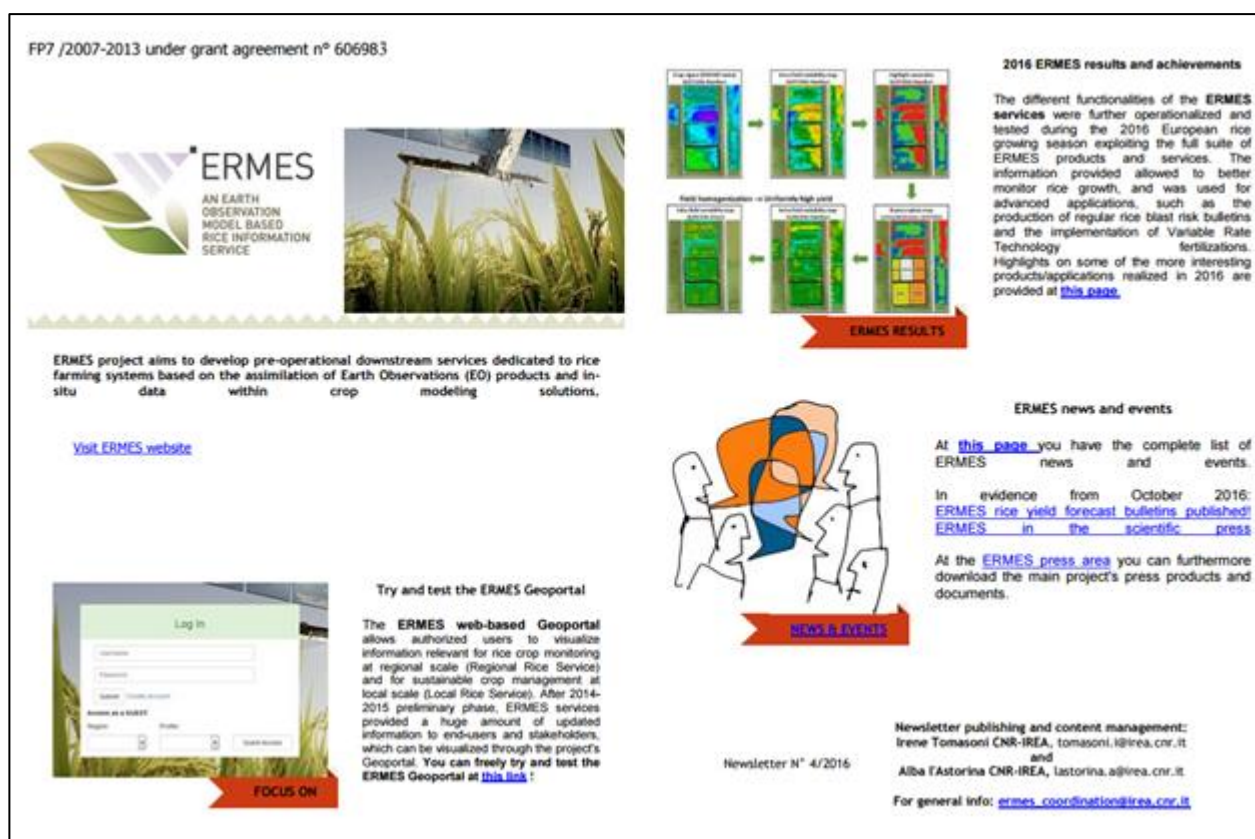


Figure 1.4: Main content of ERMES Newsletter number 4